



ANI J. FORTH

graphic artist

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🌐 AboutAni.com
📞 203.895.5692

SUMMARY

Creative, results-driven Graphic Design Lead with over 15 years of experience across digital and print. Proven ability to lead design teams, manage cross-functional projects, and deliver innovative visual solutions that align with brand strategy and elevate user experience. Passionate about driving creativity, improving brand presence, and producing visually impactful designs that resonate with audiences.

EXPERIENCE

COLOR WOW (L'ORÉAL) 2016 - Present

Associate Creative Director

Currently working as an Associate Creative Director at a leading haircare company, orchestrating the execution of strategic email marketing campaigns, web design, and Amazon marketing, as well as managing and art directing a team of designers.

STARWOOD HOTELS & RESORTS 2013 - 2016

Designer

Created bespoke branding materials for Aloft, Four Points, and Element Hotels, including logos, brochures, pattern design, print ad campaigns and digital content.

CATAPULT MARKETING 2008 - 2013

Senior Art Director

Responsible for concept, development, and execution of high level marketing campaigns for major brands including Kelloggs, Mars Chocolate, Dannon, Subway, and Gerber. Campaign materials ranged from in-store print elements and displays, to limited-edition packaging.

SKILLS

Graphic Design	Social Media
Branding & Identity	Amazon Marketing
Concept Development	Packaging
Typography	Displays
Web Design	Art Direction
UI Design	Adobe Creative Suite
Digital/ Email Marketing	AI

EDUCATION

Bachelors Degree in Graphic Design,
Sacred Heart University, 2008